



NEW JERSEY ECONOMIC POLICY FORUM

December 13, 2007 • 8:30 a.m. to 1:30 p.m. • The Wyndham Princeton Forrestal Hotel and Conference Center

AGENDA

8:30 a.m. Registration & Continental Breakfast – (Room: Auditorium)

9:00 a.m. Welcome

(Overview of C-Suite Survey)

- Joan Verplanck, President, NJ Chamber of Commerce
- Gil Medina, Executive Managing Director of NJ Region, Cushman & Wakefield, Inc.

9:30 a.m. Results of the C-Suite Survey

- Jim Hughes, Dean, Edward J. Bloustein School of Planning and Public Policy
- Joe Seneca, Professor, Edward J. Bloustein School of Planning and Public Policy
- Carl Van Horn, Professor of Public Policy, Edward J. Bloustein School of Planning and Public Policy and Director, John J. Heldrich Center for Workforce Development

10:00 a.m. Association Leaders Roundtable

(They will compare C-Suite Survey data to their own association findings)

- Moderator: Joan Verplanck, President, NJ Chamber of Commerce
- Phil Kirschner, President, NJ Business and Industry Association
- Hon. Bob Franks, President, Healthcare Institute of New Jersey
- Michael McGuinness, Executive Director, New Jersey Chapter, National Association of Industrial and Office Properties
- Maxine Ballen, President & CEO, NJ Technology Council
- Paul Chase, VP and CFO, Financial Executives International
- Debbie Hart, President, BioNJ

10:45 a.m. CEO Roundtable & Town Hall Meeting on How to Improve New Jersey's Economic Performance

(Executives will react to the C-Suite survey results – all listed below have been invited)

- Moderator: Michael Aron, Senior Political Correspondent, NJN News
- Dennis Bone, President, Verizon New Jersey
- Tony Marano, CEO Americas, Cushman & Wakefield, Inc.
- Stephen P. Holmes, Chairman & CEO, Wyndham Worldwide
- Cynthia Sullivan, President and CEO, Immunomedics

12:15 p.m. Luncheon Program

- Keynote: Gary Rose, Chief, Governor's Office of Economic Growth

1:30 p.m. Adjourn