



NEW JERSEY ECONOMIC POLICY FORUM

December 15, 2008 • 8:30 a.m. to 1:30 p.m. • The Wyndham Princeton Forrestal Hotel and Conference Center

AGENDA

- 8:30 a.m. Registration & Continental Breakfast (Auditorium)**
- 9:00 a.m. Welcome and Keynote**
- Joan Verplanck, President, NJ Chamber of Commerce
 - Gil Medina, Executive Managing Director of NJ Region, Cushman & Wakefield, Inc.
 - Jon Corzine, Governor, State of New Jersey
- 9:30 a.m. C-Suite Survey Methodology & Results**
- Marc D. Weiner, J.D., Ph.D., Faculty Fellow and Associate Director, Bloustein Center for Survey Research
 - Jim Hughes, Dean, Edward J. Bloustein School of Planning and Public Policy
- 9:45 a.m. New Jersey Economic Data**
- Joe Seneca, Professor, Edward J. Bloustein School of Planning and Public Policy
- 10:00 a.m. The New Jersey Workforce: Enhancing the State's Greatest Competitive Advantage in a Global Economy**
- Carl Van Horn, Professor of Public Policy, Edward J. Bloustein School of Planning and Public Policy and Director, John J. Heldrich Center for Workforce Development
- 10:15 a.m. Association Leaders Roundtable**
- Moderator: Joan Verplanck, President, NJ Chamber of Commerce
 - Hon. Bob Franks, President, Healthcare Institute of New Jersey
 - Michael McGuinness, Executive Director, NJ Chapter, National Association of Industrial and Office Properties
 - Maxine Ballen, President & CEO, NJ Technology Council
 - Cheryl Graziano, Vice President, Financial Executives International
 - Debbie Hart, President, BioNJ
 - Jim Bourke, Immediate Past President, NJ Society of CPAs
- 11:00 a.m. C-Suite Roundtable & Town Hall Meeting on How to Improve New Jersey's Economic Performance**
- Moderator: Brian Thompson, NJ Correspondent, NBC News4NY
 - Ken Parker, President, Atlantic City Electric
 - Bruce Mosler, President & CEO, Cushman & Wakefield, Inc.
 - John F. Crowley, President & CEO, Amicus Therapeutics
 - Dan Schulman, CEO, Virgin Mobile
- 12:15 p.m. Luncheon Program (Princeton Room)**
- Keynote: Jerry Zaro, Chief, Governor's Office of Economic Growth
- 1:30 p.m. Adjourn**