



73rd Annual
New Jersey Chamber of Commerce
Walk to Washington and Congressional Dinner
January 28 & 29, 2010

Co-host Sponsor
Call for pricing

- Official host of the event along with State Chamber
- Logos or name on all marketing materials – organization name will be listed in the following manner: 73rd Annual State Chamber/**Sponsor Name** Walk to Washington and Congressional Dinner
- You will be thanked during the dinner program
- Representative from your company will introduce those seated on the dais during the dinner
- You will be provided with editorial space in special NJBIZ magazine that is placed at every seat at the dinner and sent to the magazine's regular subscribers
- Sponsor of VIP hospitality suite reception before dinner – a representative from your company will briefly address reception attendees
- Train car sponsor on chartered train
- 10 round trip train tickets for our chartered train
- A reserved table for 10 at the congressional dinner
- 10 tickets to a pre-dinner VIP reception with chamber board members and dinner honorees
- Opportunity to show a co-host produced video to open dinner
- Display of company logo on projection screens in ballroom during dinner
- Display of company logo, along with the State Chamber's, on the pipe and drape behind dais
- Your company banner in reception area
- Back cover ad for the attendance book
- Back cover ad for the dinner journal
- Feature story on your company in dinner journal
- Prominent mention in dinner journal as co-host sponsor
- Your logo, along with the State Chamber's, placed on event name tags
- Your logo, along with the State Chamber's, placed on reception napkins

Past co-host sponsors have incurred additional costs by upgrading the VIP Reception (pianist, food), purchasing extra train and dinner tickets, creating banners for placement in the hotel, decorating the train, and coming up with other unique ways to promote their companies.



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Presidential Sponsor – \$15,000

- Train car sponsorship
- 10 round trip tickets for our chartered train
- Display of company logo on projection screens in ballroom during dinner
- A reserved table for 10 at the congressional dinner
- 5 tickets to a pre-dinner VIP reception with chamber board members and Congressional delegation
- Display of company banner in reception area
- Full page ad in dinner program
- Full page ad in attendance journal
- Prominent mention in the dinner program as a Presidential sponsor

Senatorial Sponsor – \$10,000

- Train car sponsorship
- 10 round trip tickets for our chartered train
- A reserved table for 10 at the congressional dinner
- 2 tickets to a pre-dinner VIP reception with chamber board members and Congressional delegation
- Display of company banner in reception area
- Full page ad in either attendance book or dinner program
- Prominent mention in the dinner program as a Senatorial sponsor

Congressional Sponsor – \$7,500

- Train car sponsorship
- 4 round trip tickets for our chartered train
- 4 dinner tickets at the congressional dinner
- Name on co-op reception banner
- Full page ad in either attendance book or dinner program
- Prominent mention in dinner program as Congressional Sponsor

Legislative Sponsor – \$5,000

- 4 round trip tickets for our chartered train
- 4 dinner tickets at the congressional dinner
- Name on co-op reception banner
- Full page ad in either attendance book or dinner program
- Prominent mention in dinner program as Legislative Sponsor

Reception Sponsor – \$2,500

- Half page ad in either attendance book or dinner program
- Prominent mention in dinner program as Reception Sponsor
- Name on co-op reception banner

Other Sponsorship Opportunities:

Logo on Metro Passes - \$3,500

- Logo on 1,500 metro passes provided to all riding the train

Logo on Screens in Ballroom - \$2,500

- Logo will rotate on two screens during the Congressional Dinner, which is attended by 1,800

For more information on sponsor packages, please call Kevin Friedlander at (609) 989-7888.



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Event Co-Sponsor Registration Form

- Yes, I would like to be an event co-sponsor of the 73rd Annual Congressional Dinner and Walk to Washington, scheduled for Jan. 28 & 29, 2010 at the Marriott Wardman Park Hotel in Washington, D.C.

Please check one of the following sponsorship packages:

- Co-Host – Call for pricing
- Presidential Sponsorship – \$15,000
- Senatorial Sponsorship – \$10,000
- Congressional Sponsorship – \$7,500
- Legislative Sponsorship – \$5,000
- Reception Sponsorship – \$2,500

Other packages:

- Logo on Metro Passes - \$3,500
- Logo on Screens in Ballroom - \$2,500

Sponsorship Payment Information

Name _____ Title _____

Business _____

Address _____

City _____ State _____ Zip _____ Phone _____

E-mail _____

- I will mail a check made out to the New Jersey Chamber of Commerce to **216 West State Street, Trenton, NJ 08608**

Our check in the amount of \$ _____ is enclosed (Check made out to: NJ Chamber of Commerce)

Charge to my: Visa MasterCard AMEX Discover Acct. No _____

Exp. Date _____ Cardholder's Name _____ Signature _____

You may fax this form to (609) 989-9696 • Call Kevin Friedlander at (609) 989-7888 with questions.