

# Everything Jersey

## BUSINESS CONFERENCE & EXPO



The New Jersey Chamber of Commerce and the Star Ledger, the states largest newspaper, will host the 4th annual Everything Jersey Business: Conference and Expo on Oct 26 at the Pines Manor, Edison, NJ. The event will include exhibit areas, business matchmaking, expert business speakers and educational workshops. EJB: Conference & Expo will be followed by an Oktoberfest matchmaking party featuring unique beer and - for a New Jersey twist - diner food. With the State's best companies, associations and government entities exhibiting, it promises to be one of the best business shows ever!

### Platinum Sponsorship - \$30,000

#### Advertising Benefits

- A sixty second public service radio spot to be run on all affiliated NJ Broadcasters Association member radio stations – highlighting an issue that affects your industry and impacts NJ. This spot will run average 60 times a week, including drive time/midday news
- One - 3 column by 10 inch ad in process color in the Business Expo special supplement to be published in the Star-Ledger and online at NJ.com.
- Three - 3 column by 10 inch ad in process color to be published in the Star-Ledger at the sponsor's discretion on or before October 26, 2010.
- The opportunity to submit a 150-word company profile to be published in the Business Expo special supplement.
- Enlarged logo in all advertising identifying company as Platinum Sponsor.

#### Event Marketing Benefits

- 20x20 premium exhibit space with table, two chairs, identification sign and a wastebasket.
- Logo on all promotional materials, signage and handouts at event.
- Logo on sponsor banner to be hung in the exhibit hall.
- Opportunity to hang a banner in a premium location at the event.
- Opportunity to present an educational seminar at the event.

#### Additional Benefits

- Eight passes for exhibitor personnel and an additional 15 complimentary passes to the event.
- Link from conference web site to your site.
- An attendance list for post-conference follow-up.
- Recognition in Enterprise Magazine as a Platinum Sponsor.
- NEW - Yearlong naming sponsorship on the NJCC 100th Anniversary Celebration banner to be used at all events in 2010-2011. In addition, sponsor will receive crystal replica of the Edison light bulb as a thank you gift.

**Approximate value: \$94,500**

## Gold Package - \$15,000

### Advertising Benefits

- One 3 column by 10 inch ad in process color in the Business Expo special supplement to be published in the Star-Ledger and online at NJ.com.

An additional 3 column by 10 inch ad in process color to be published in the Star-Ledger at the sponsor's discretion on or before October 26, 2010.

- The opportunity to submit a 150-word company profile to be published in the Business Expo special supplement.
- Enlarged logo in all advertising identifying company as Gold Sponsor.

### Event Marketing Benefits

- 20x20 premium exhibit space with table, two chairs, identification sign and a wastebasket.
- Logo on all promotional materials, signage and handouts at event.
- Logo on sponsor banner to be hung in the exhibit hall.
- Opportunity to hang a banner in a premium location at the event.
- Opportunity to present an educational seminar at the event.

### Additional Benefits

- Eight passes for exhibitor personnel and an additional 15 complimentary passes to the event.
- Link from conference web site to your site.
- An attendance list for post-conference follow-up.
- Recognition in Enterprise Magazine as a Gold Sponsor.

**Approximate value: \$34,500**

## Silver Package - \$10,000

### Advertising Benefits

- One 3 column by 10 inch ad in the Business Expo special supplement to be published in the Star-Ledger and online at NJ.com.

- The opportunity to submit a 100-word company profile to be published in the Business Expo special supplement.
- Logo in all advertising identifying company as Silver Sponsor.

### Event Marketing Benefits

- 10x10 exhibit space with table, two chairs, identification sign and a wastebasket in prime location.
- Logo on all promotional materials, signage and handouts at event.
- Logo on sponsor banner to be hung in the exhibit hall.
- Opportunity to hang a banner in the exhibit hall.
- Opportunity to present an educational seminar at the event.

### Additional Benefits

- Four passes for exhibitor personnel and an additional 10 complimentary passes to the event.
- Link from conference web site to your site.
- An attendance list for post-conference follow-up.
- Recognition in Enterprise Magazine as a Silver Sponsor.

**Approximate value: \$18,500**

## Bronze Package - \$5,000

### Advertising Benefits

- One 2 column by 6" ad in the Business Expo special supplement to be published in the Star-Ledger & at NJ.com.
- Logo in all advertising identifying company as Bronze Sponsor.

### Event Marketing Benefits

- 10x10 exhibit space with table, two chairs, identification sign and a wastebasket in a prime location.
- Logo on all promotional materials, signage and handouts at event.
- Logo on sponsor banner to be hung in the main ballroom
- Opportunity to hang banner in the exhibit hall.

### Additional Benefits

- Four passes for exhibitor personnel and an additional 6 complimentary passes to the event.
- Link from conference web site to your site.
- An attendance list for post-conference follow-up.
- Recognition in Enterprise Magazine as a Bronze Sponsor.

**Approximate value: \$11,750**

## Exhibitor Opportunities

### Standard Exhibit Space–

**Price: \$795 Chamber Member; \$995 Non-Member.**

- One 8 x 8 display table
- Two folding chairs
- One wastebasket
- 9" x 40" identification sign
- Up to four Exhibitor badges per space
- Exhibitor listing and internet link in the official Expo website
- Lunch will be offered by the Pines Manor at a special rate.

### Non-Profit Organization Exhibitor Space –

**Price: \$495 Chamber Member; \$695 Non-Member.**

All of the standard Exhibit Space features listed previously in the Standard option.  
A 501(c)(3) status is required to obtain the non-profit rate.

### Multiple Booth Discount:

Deduct \$50 from each Exhibit Space selection if two or more spaces are contracted for.

Carpet and Wi-Fi are included in the price of the space. **Electricity is not, if you will need electricity please make a note of it on your registration form and include the \$50 fee in your payment.** A complete exhibitor package will be sent to all exhibitors.

## Event Co-Sponsor & Exhibitor Registration Form

Yes, I would like to be an EJB: Expo co-sponsor

Yes, I would like to be an EJB: Expo exhibitor

Yes, our space will need electricity( \$50 fee is included in payment)

### Sponsorship & Exhibitor Payment Information

Name \_\_\_\_\_

Title \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

A check in the amount of \$ \_\_\_\_\_ is enclosed (Check made out to: NJ Chamber of Commerce)

Charge to my: Visa\_\_ MasterCard\_\_ AMEX \_\_ Discover \_\_

Acct. No \_\_\_\_\_

Exp. Date \_\_\_\_\_ Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_

### Please mail registration form and payment information to:

New Jersey Chamber of Commerce  
216 West State Street  
Trenton, NJ 08608

You may also fax this form to 609-989-9696.

**No registrations will be accepted without payment. No refunds for cancellations received after Friday, October 22, 2010.**

**There is a \$25 cancelation fee per registration**

For Questions - Contact Eliza Stasi at 609-989-7888

