



مجلس الأعمال السعودي الأمريكي  
U.S.-Saudi Arabian Business Council



# The Economic Boom in Saudi Arabia

Conference on the Unprecedented Trade & Investment Opportunities available in Saudi Arabia for U.S. Companies

March 4, 2010

11:00 a.m. to 5:00 p.m.

The Heldrich Hotel

Livingston Ballroom

10 Livingston Avenue New Brunswick, NJ 08901

In 2008, New Jersey was the sixth largest state exporter of products and services to Saudi Arabia, exporting \$589.8 million. The U.S.-Saudi Arabian Business Council (USSABC) and the New Jersey Chamber of Commerce are collaborating to provide an opportunity for U.S. companies to learn about the \$1.3 trillion worth of commercial opportunities available in Saudi Arabia. Morning and afternoon sessions include presentations and conversations with a group of U.S. and Saudi government officials and senior executives that have experience doing business in the Kingdom.

#### Keynote Speakers:

**H.E. Abdullah Zainel Alireza, Minister of Commerce and Industry**

**Ford M. Fraker, former U.S. Ambassador to Saudi Arabia (Senior Advisor, Kohlberg Kravis & Roberts)**

#### Other Distinguished Speakers:

**Peter J. Robertson, U.S. Co-Chairman, USSABC (Vice-Chairman of the Board of Chevron-Retired)**

**Chris Wilson, Assistant Trade Representative for Europe & the Middle East,  
Office of the U.S. Trade Representative**



#### Topics:

**The National Industrial Strategy of Saudi Arabia  
U.S.-Saudi Economic, Financial and Trade Policy  
The Business Environment of Saudi Arabia  
The Financial and Legal Environment in Saudi Arabia**



Saudi Arabia is by far the largest economy in the Middle East. It has almost three times the manufacturing base of its neighbors in the region. Its historical, political, and economic stability, and the conservative fiscal policies it has followed prior to and throughout the global financial crisis, has seen the country emerge as the best market in the region for long-term profit potential for U.S. business.

Event Fee: \$75 (Lunch included)

Please RSVP to the U.S.-Saudi Arabian Business Council by February 26, 2010.

**Ms. Jo Kraft**

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[www.us-sabc.org/NewJerseyConference](http://www.us-sabc.org/NewJerseyConference)

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