

Enterprise Magazine

Enterprise is the professional magazine from the New Jersey Chamber of Commerce. This full color glossy publication will be delivered to more than 5,000 business managers and decision makers across New Jersey each quarter. Your organization can take advantage of this marketing opportunity, from both an advertising and editorial standpoint. Enterprise will be for members, about members, and serving the needs of members in terms of marketing, education, and advocacy. The State Chamber encompasses over 1,700 companies, large and small, representing billions of dollars in annual revenue. Solidify your networking efforts within the chamber today by taking advantage of Enterprise magazine.

ADVERTISING COLOR RATES

AD SIZE	4 TIMES	1 TIME
Full Page	\$1,915	\$2,400
Half Page	\$1,325	\$1,620
Third Page	\$1,065	\$1,270
Back Cover	\$2,220	N/A
Inside Cover	\$2,035	N/A

B&W pricing are available upon request
Pricing is per insertion • All rates are net
All members receive a 10% discount

Internet Advertising Rates

The State Chamber's award winning Internet site – www.njchamber.com – contains daily updates on chamber activities and programs. The site, which records on average 7,500 hits per day, includes continually changing updates on legislation impacting your business, and position papers provide in-depth analysis. Visitors register for events, purchase publications, take part in online chats and a whole lot more.

One month:	\$400 member; \$600 non-member (banner advertising)
Three months:	\$1,000 member; \$1,200 non-member (banner advertising)
Six months:	\$1,800 member; \$2,200 non-member (banner advertising)
12 months:	\$3,400 member; \$4,000 non-member (banner advertising)

The organization purchasing advertising for the Internet site will provide the artwork.
The site records on average 7,500 hits per day.

E-mail Blast Banner Advertising Rates

The State Chamber's regular e-mail updates have become an incredibly popular form of communication to over 5,000 state decision makers. If you are looking for a marketing vehicle that is delivered directly to the computers and mobile devices of the state's top business leaders from all sized companies, then this is the perfect choice. Inquire today about this highly effective form of advertising.

Banner ad advertising

Chamber updates are sent regularly to over 5,000 e-mail addresses.	
Advertising cost per e-mail blast (banner ad at top of e-mail):	\$400
Advertising cost of two e-mail blasts (banner ad at top of e-mail):	\$700
Advertising cost of three e-mail blasts (banner ad at top of e-mail):	\$1,000

The organization purchasing advertising for the e-mail blast will provide the artwork. There is no set time schedule for e-mail dissemination. You are guaranteed that your artwork will be sent in the first available email blast. The circulation is 5,000.



2009 NJ Chamber of Commerce Advertising Rates

Enterprise Magazine Advertising Rates

For more information or to secure an advertisement, please contact The Warren Group at (617) 896.5344 or e-mail CUSTOMPUBS@THEWARRENGROUP.COM. Advertising rates are listed on the previous page. Enterprise Magazine advertising can't be secured directly through the New Jersey Chamber of Commerce.

Home Page Internet Advertising Rates

		<u>Total</u>
One month:	\$400 member; \$600 non-member	_____
Three months:	\$1,000 member; \$1,200 non-member	_____
Six months:	\$1,800 member; \$2,200 non-member	_____
12 months:	\$3,400 member; \$4,000 non-member	_____

E-mail Blast Banner Advertising Rates

		<u>Total</u>
One e-mail blast (banner ad at top of e-mail):	\$400	_____
Two e-mail blasts (banner ad at top of e-mail):	\$700	_____
Three e-mail blasts (banner ad at top of e-mail):	\$1,000	_____
Grand Total		_____

Date(s) Ad(s) To Appear _____

Name _____ Title _____

Business _____

Address _____

City _____ State _____ Zip _____ Phone _____

E-mail _____

Our check in the amount of \$ _____ is enclosed (Check made out to: NJ Chamber of Commerce)

Charge to my: Visa MasterCard AMEX Discover Acct. No _____

Exp. Date _____ Cardholder's Name _____ Signature _____

You may fax charged reservation to (609) 989-9696 • Call Kevin Friedlander at (609) 989-7888 with questions.

Payment must accompany registration form • Return to: 216 West State Street • Trenton, NJ 08608