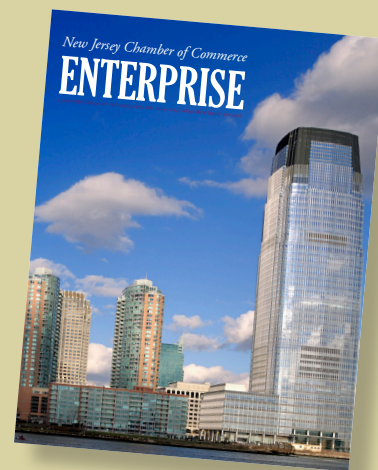


New Jersey Chamber of Commerce ENTERPRISE

A QUARTERLY FOCUS ON THE PEOPLE AND THE ISSUES THAT DRIVE NEW JERSEY BUSINESS



QUARTERLY DISTRIBUTION

- 5,000
- 1700 different companies in New Jersey
- Business owners, executives, managers, board members, local and national legislators, law makers, and decision makers.

FOCUS

Enterprise promotes a vibrant business environment and economic prosperity through vision, expertise and innovative solutions

The New Jersey Chamber of Commerce is a business advocacy organization, which also links the state's local and regional chambers on issues of importance through its grassroots legislative network.

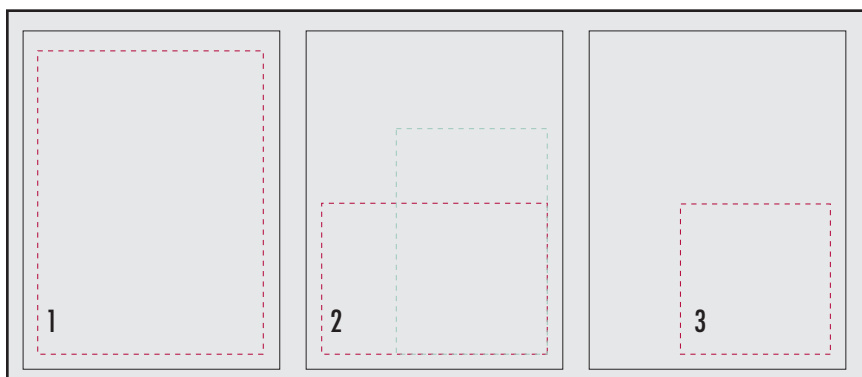
FOR MORE INFORMATION

CONTACT ADVERTISING AT 617.896.5344 OR EMAIL CUSTOMPUBS@THEWARRENGROUP.COM

2009 CALENDAR DATES

QUARTER	Q1	Q2	Q3	Q4
Ad Closing Date:	JANUARY 16	APRIL 17	JULY 17	OCTOBER 16
MATERIALS DUE:	JANUARY 23	APRIL 24	JULY 24	OCTOBER 24
ISSUE DATE:	FEBRUARY 13	MAY 15	AUGUST 14	NOVEMBER 13

ADVERTISING SIZES

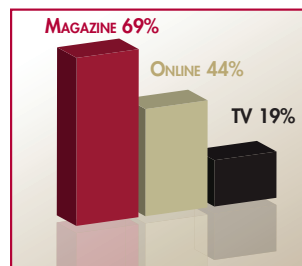


1. Full - 7.25" x 9.75"
Bleed - 8.375" x 10.875"
Trim - 8.125" x 10.625"

2. Half - 7.25" x 4.75"
Half - 4.75" x 7.25"

3. Third - 4.75" x 4.75"

RECOMMENDATION FOR REALLOCATION OF MEDIA SPENDING



Percentage of studies where spending should increase for medium

When marketers implemented the recommended reallocation of media, their average return on investment (ROI) increased 23% at comparable budget levels.

Source: Marketing Evolution, 2006

ADVERTISING COLOR RATES

AD SIZE	4 TIMES	1 TIME
FULL PAGE	\$1,915	\$2,400
HALF PAGE	\$1,325	\$1,620
THIRD PAGE	\$1,065	\$1,270
BACK COVER	\$2,220	N/A
INSIDE COVER	\$2,035	N/A

B&W pricing are available upon request • Pricing is per insertion
• All rates are net • All members receive a 10% discount