

Walk to Washington & Congressional Reception

OVERVIEW

Get on Board: The Walk to Washington Is Back, and Better Than Ever

It's back on track. The New Jersey Chamber of Commerce Walk to Washington & Congressional Reception is returning Feb. 6 & 7, 2025 with major enhancements. Following a five-year hiatus, the 84th version of the iconic event will feature more networking – and fewer speeches. This unique and unparalleled affair consists of 900 New Jersey leaders traveling to Washington D.C. on a chartered Amtrak train that picks up guests in Newark, Metropark, New Brunswick, Trenton, Philadelphia and Wilmington, Del.

Once in our nation's capital, the networking shifts from the train to a new destination – the historic and luxurious Omni Shoreham Hotel where the Walk to Washington traditional sit-down dinner will be replaced by a lively and extended dinner-and-cocktail reception with a streamlined program honoring New Jersey's Congressional delegation. Guests will enjoy amazing food, drinks and desserts, and get more time for valuable business networking. There's another bonus: Since 2025 is a gubernatorial election year, we anticipate leading candidates will participate in the two-day event making the 2025 Walk to Washington a must-attend event of the year.

Get on board with us!

FEATURED SPONSORSHIP

Co-host \$50,000

Benefits of Sponsorship

- ✓ **10 combination tickets** to the Walk to Washington & Congressional Reception
- ✓ Designated **train car sponsor & reception co-host**
- ✓ **Speaking opportunity** for senior executive
- ✓ Logo on name badges
- ✓ Logo on event bag
- ✓ Logo on ad book cover – and opportunity to place back cover or centerfold ad
- ✓ 1–2-minute promotional video shown at Congressional Reception
- ✓ You will be listed as co-host in all Chamber promotions, including:
 - Digital invitations
 - Web site landing page
 - Social media
 - Media sponsor promotions through ROI-NJ, NJBIZ, NJPBS and others
- ✓ Listed as co-host on all day-of printed materials
- ✓ Listed as co-host on all day-of digital signage
- ✓ Display table at reception
- ✓ Member Spotlight e-mail focusing on co-host sponsorship to be sent to 5,000 chamber members
- ✓ Highlighted in event press release as co-host

ALL ABOARD!
THE CHAMBER TRAIN TRIP IS BACK

in **2025**

EVENT INFO

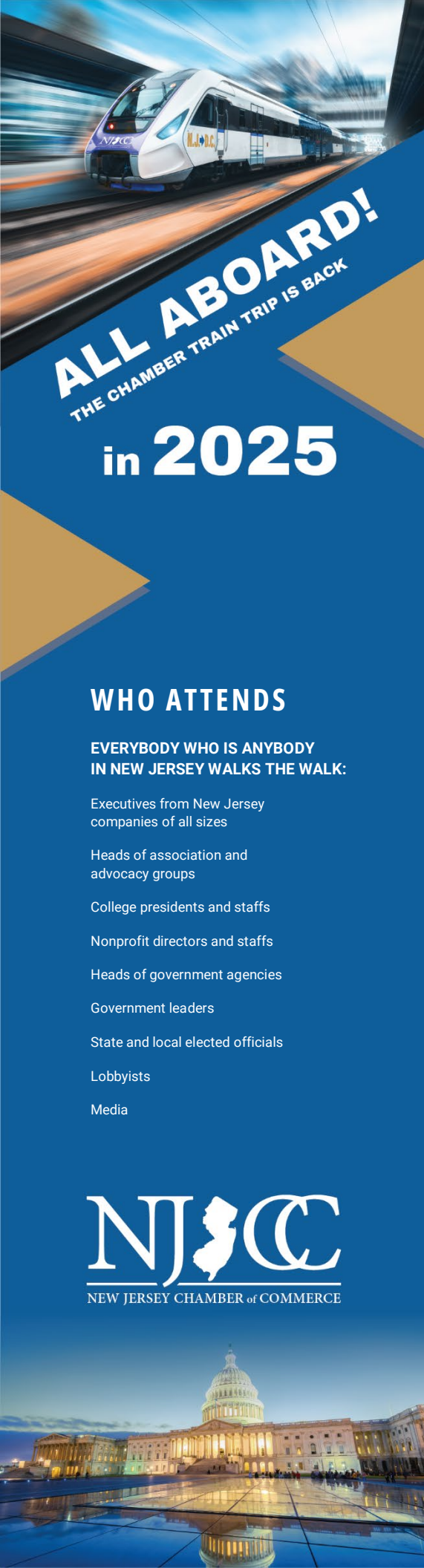
Venue	Omni Shoreham Hotel
Location	Washington, DC
Dates	Feb. 6 & 7, 2025
Attendees	1,000

DETAILS

Train Trip (multiple stops in NJ)
Evening Reception
Open Bar
Business & Political Leaders
Day-long Networking
Breakfast

NJCC
NEW JERSEY CHAMBER of COMMERCE





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in 2025

WHO ATTENDS

**EVERYBODY WHO IS ANYBODY
IN NEW JERSEY WALKS THE WALK:**

Executives from New Jersey
companies of all sizes

Heads of association and
advocacy groups

College presidents and staffs

Nonprofit directors and staffs

Heads of government agencies

Government leaders

State and local elected officials

Lobbyists

Media



Walk to Washington & Congressional Reception

SPONSORSHIP PACKAGES

Co-host \$50,000

Details on previous page

Platinum \$25,000

10 train/reception tix, logo on all event materials, train car & reception sponsor, color ad in book, video, speaking opportunity, display table

Congressional Reception \$15,000

8 train/reception tix, reception sponsor, logo displayed on event materials, color ad in book, speaking opportunity, display table

Walk to Washington Train Sponsor \$15,000

8 train/ reception tix, train car sponsor, logo displayed on event materials, color ad in book, speaking opportunity, display table

Reporter's Roundtable \$15,000

8 train/reception tix, logo displayed on event materials, color ad in book, sponsor of Friday morning breakfast, speaking opportunity, display table

Business Leader Award Sponsor \$10,000

6 train/reception tix, logo displayed on event materials, color ad in book

Event Bag Sponsor \$10,000

6 train/reception tix, logo displayed on event materials, logo prominently displayed on attendee event bag, color ad in book

Reception Centerpiece Sponsor \$8,000

4 train/reception tix, logo displayed on event materials, color ad in book

Smartphone Guide Sponsor \$8,000

4 train/reception tix, logo displayed on event materials, logo on smartphone guide, color ad in book

Post-event Photo Wrap Sponsor \$8,000

4 train/reception tix, logo displayed on event materials, logo on photo wrap-up sent to 5,000 chamber members, color ad in book

Hotel Key Pouch Sponsor \$8,000

4 train/reception tix, logo displayed on event materials, logo on hotel key pouch provided to attendees staying at Omni Shoreham, color ad in book

Metro SmarTrip Card Sponsor \$8,000

4 train/reception tix, logo displayed on event materials, logo on Metro SmarTrip Card pouch provided to attendees taking the train, color ad in book

Lanyard Sponsor \$8,000

4 train/reception tix, logo displayed on event materials, name on name badge lanyard, color ad in book

Reception Video Sponsor \$5,000

2 train/reception tix, logo displayed on event materials, show video during reception, color ad in book