



PREMIERE EVENT

Exclusive Partnership Opportunities

BINJE'S BEST Awards Reception

On Jan. 13, 2026, BINJE will host its first major event: the BINJE'S Best Awards Reception, honoring the inaugural class of business power players across all sectors and industries. The evening will feature an extended networking dinner reception, bringing together leaders from business, government, and the community for a powerful night of recognition and connection. BINJE is a new publication launched in 2025 by owner and editor Tom Bergeron, dedicated to spotlighting the people and ideas shaping New Jersey's business landscape. Companies have the exclusive opportunity to sponsor the celebration – and options are listed below. Event logistics and planning are being managed by the New Jersey Chamber of Commerce.



EVENT INFO

Venue	The Heldrich New Brunswick
Date	January 13, 2026

DETAILS

Networking

Dinner

Open Bar

Awards Ceremony

LEVEL: PRESENTING PARTNER

\$50,000

Sponsorship Includes:

- ✓ "Presented by" designation of the entire event – "Presenting Partner" designation and logo inclusion on all event signage, event marketing materials and on all promotional material in all print and online event promotion, plus article coverage
- ✓ Special introduction of your company and "presented by" recognition of at opening of the event and special thank you to your company with recognition at closing of the event
- ✓ Opportunity to address the audience at the event – 2-minute time slot
- ✓ Opportunity to show video or commercial at the event – 2-minute time slot (played during the networking portion, before the event starts)
- ✓ 6' table and premium location in the networking area outside the main dining room
- ✓ Two-page centerspread and premium placement, 4-color ad in event supplement that will run in BINJE and distributed at the event
- ✓ Access to attendee list – Companies in attendance to be provided
- ✓ 20 (two tables) complimentary tickets to attend the event

Bonus Perks:

- ✓ BINJE Breakfast & Podcasts – Exclusive "invite only" opportunity for your company to be a part of CEO Breakfast event series and participate in strategic business podcast opportunity
- ✓ BINJE.com: Top digital placement (728 x 90 or 970 x 250) on BINJE.com for three months
- ✓ BINJE: Three additional full-page ads in follow-up editions of BINJE
- ✓ N.J. Chamber: Company Spotlight – Your company can send its message directly to the N.J. Chamber's network of 5,000 business executives and government leaders
- ✓ N.J. Chamber: NJCHAMBER.com – Your company's name can appear in a prominent display ad on New Jersey Chamber of Commerce's website

CONTACT US

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BINJE'S *Best*

Awards Reception

Sponsorship Opportunities (Continued)



LEVEL: PREMIER PARTNER

\$25,000

Sponsorship Includes:

- ✓ Introduction of your company at the opening of event
- ✓ Opportunity to address the audience at the event – 1-minute slot
- ✓ Opportunity to show video/commercial at the event – 2-minute slot (played during the networking portion, before the event starts)
- ✓ Signage at the event showing your company as a "Premier Partner"
- ✓ Logo inclusion on all event marketing materials, on all promotional material and in all print and online event promotion, including article coverage
- ✓ 6' table in the networking area outside the main dining room
- ✓ Full-page, 4-color ad in the supplement that will run in BINJE and distributed at the event
- ✓ Access to attendee list – Companies in attendance to be provided
- ✓ 10 (one table) complimentary tickets to attend the event

Bonus Perks:

- ✓ BINJE.com: Top digital placement (728 x 90 or 970 x 250) on BINJE.com for two months
- ✓ BINJE: Two additional full-page ads in follow-up editions of BINJE
- ✓ N.J. Chamber: Company Spotlight - Your company can send its message directly to the N.J. Chamber's network of 5,000 business executives and government leaders
- ✓ N.J. Chamber: NJCHAMBER.com – Your company's name can appear in a prominent display ad on New Jersey Chamber of Commerce's website

LEVEL: EXECUTIVE PARTNER

\$15,000

Sponsorship Includes

- ✓ Opportunity to show video/commercial at the event – 1-minute time slot (played during the networking portion, before the event starts)
- ✓ Signage at the event showing your company as an "Executive Partner"
- ✓ Logo inclusion on all event marketing materials, on all promotional material and in all print and online event promotion including article coverage
- ✓ Half-page, 4-color ad in the supplement that will run in BINJE and distributed at the event
- ✓ Access to attendee list – Companies in attendance to be provided
- ✓ 10 (one table) complimentary tickets to attend the event

Bonus Perks:

- ✓ BINJE.com: Top digital placement (728 x 90 or 970 x 250) BINJE.com for one month
- ✓ BINJE: Additional full-page ad in a follow-up edition of BINJE
- ✓ N.J. Chamber: Company Spotlight – Your company can send its message directly to the N.J. Chamber's network of 5,000 business executives and government leaders

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BINJE'S *Best* Awards Reception

Sponsorship Opportunities
(Continued)



LEVEL: STRATEGIC PARTNER

\$10,000

Sponsorship Includes:

- ✓ Signage at the event showing your company as a "Strategic Partner"
- ✓ Logo inclusion on all event marketing materials, on all promotional material and in all print and online event promotion, including article coverage
- ✓ Half-page, 4-color ad in the supplement that will run in BINJE and be distributed at the event
- ✓ Access to attendee list – Companies in attendance to be provided
- ✓ 5 complimentary tickets to attend the event

Bonus Perks:

- ✓ BINJE.com: Digital placement (300 x 250) for one month on BINJE
- ✓ N.J. Chamber: Company Spotlight – Your company can send its message directly to the N.J. Chamber's network of 5,000 business executives and government leaders

LEVEL: EVENT SUPPLEMENT & TICKETS

\$5,000

Sponsorship Includes:

- ✓ Half-page, 4-color ad in the program that will run in BINJE and distributed at the event
- ✓ Logo inclusion on all event marketing materials, on all promotional material and in all print and online event promotion, including article coverage
- ✓ 2 complimentary ticket to attend the event

EVENT SUPPLEMENT ONLY (limited space available)

Ads sizes available for the event supplement:

- Full page, 4-color ad: \$5,000
- Half page horizontal, 4-color ad: \$3,000

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